



Reseller Price List – All Services

CORE PLANS | Start Here

	<u>Your Cost</u>	<u>MSRP</u>
The Daily Plan - One daily post to Facebook and one network of your choice. (See next section for options.)	\$99 / Month	\$199 / Month
The Daily Plan Español - Una publicación diaria en español para Facebook y una red de su elección. (One daily post to Facebook and Twitter in Spanish.)	\$99 / Month	\$199 / Month
The Unique Plan - Two daily posts; one to Facebook and the second to one network of your choice. (See next section for options.)	\$198 / Month	\$396 / Month
The Double Daily Plan - Two daily posts to Facebook and one network of your choice. (See next section for options.)	\$198 / Month	\$396 / Month
The Content is King Plan - Two daily posts to Facebook, Twitter, and LinkedIn, two weekly posts to Instagram, and one monthly blog post.	\$297 / Month	\$598 / Month
The Growth Plan - One daily post to Facebook and two networks of your choice. (See next section for options.) Also comes with Facebook Ads (includes \$50 ad budget). <i>Facebook Ads setup and management fees waived!</i>	\$297 / Month	\$598 / Month
The Enterprise Plan (formerly Ultimate Plan) - Two daily posts to Facebook, Twitter, LinkedIn, and Pinterest, five weekly posts to Instagram, Facebook Ads (includes \$150 ad budget), and one monthly blog post.. <i>Facebook Ads setup and management fees waived!</i>	\$497 / Month	\$799 / Month

CORE PLANS | Second Network of Choice

All of our core plans come with posts to two different networks. Facebook is included, but the second network is your choice! Choose one of the four networks below.†

Twitter

Pinterest

LinkedIn

†Instagram is only available as a Lite or Deluxe add-on.

NETWORK ADD-ONS | Lite

	<u>Your Cost</u>	<u>MSRP</u>
Twitter Lite - One daily post. Same content as core plan.	\$19 / Month	\$29 / Month
LinkedIn Lite - One daily post. Same content as core plan.	\$19 / Month	\$29 / Month
Pinterest Lite - One daily post. Same content as core plan.	\$19 / Month	\$29 / Month
Facebook Groups - One daily post. Same content as core plan.	\$19 / Month	\$29 / Month
Instagram Lite - Two weekly posts. Totally unique content, not the same as core plan.	\$49 / Month	\$99 / Month

NETWORK ADD-ONS | Deluxe

Pinterest Deluxe - Five weekly posts. Totally unique content posted to a variety of boards.

Your Cost

MSRP

\$99 / Month \$159 / Month

Instagram Deluxe - Five weekly posts. Totally unique content, not the same as core plan.

\$99 / Month \$159 / Month

CUSTOM ADD-ONS | Blog Content

Our high-quality blog posts are written by US-based, professional writers. Topics can be provided by the client, or we can suggest topics for the client's approval.

Your Cost

MSRP

Bronze Plan - 500 words, native English writer, one edit allowed, standard formatting, no images or graphics, no backlinks or SEO keyword research.

\$59 / Each
\$175 / Four

\$99 / Each
\$299 / Four

Silver Plan - 750 words, native English premium writer, up to two edits allowed, standard formatting, one image or stock graphic included, one backlink, no SEO keyword research.

\$79 / Each
\$230 / Four

\$129 / Each
\$399 / Four

Gold Plan - 1,000 words, native English premium writer, up to two edits allowed, premium formatting, 2-3 images or graphics included. custom graphics available, three backlinks, SEO keyword research.

\$99 / Each
\$275 / Four

\$199 / Each
\$499 / Four

CUSTOM ADD-ONS | Other

Social Media Profile Creation - Custom page creation with complete bio and images using your website's content. Feel free to send us images if you prefer.

Your Cost

MSRP

\$49 (one
time)

\$79 (one
time)

Custom Reporting - Gain access to our custom reporting feature to see metrics like follower growth, likes and shares, direct messages, engagement of all types, and much more. Reports sent weekly or monthly at your preference.

\$49 / Month

\$99 / Month

NOTE: Most network and custom add-ons are available as stand-alone services if requested.

Custom Advertising Plans

	Ads BRONZE	Ads SILVER	Ads GOLD	Ads PLATINUM
Platforms:	Facebook or LinkedIn	Facebook or LinkedIn	Facebook or LinkedIn	Facebook or LinkedIn
Setup Fee:	\$49 (one time)	\$49 (one time)	\$49 (one time)	\$49 (one time)
Mgmt Fee:	\$99 / Month	\$129 / Month	\$149 / Month	\$199 / Month
Budgets:	\$50-100 / Month	\$125-300 / Month	\$350-500 / Month	\$600-1,000 / Month
Includes:	<ul style="list-style-type: none"> [✓] Management of the campaign [✓] Monthly Analytic report emailed [✓] Weekly social network report emailed [✓] Deliver Ads To Targeted Audience [✓] Email Support [✓] 1 revision allowed [✓] Choice of Website Traffic, Contest, or Social Page Likes [✓] One set of ads will run, 3 ads in a set 	<ul style="list-style-type: none"> [✓] Management of the campaign [✓] Monthly Analytic report emailed [✓] Weekly social network report emailed [✓] Deliver Ads To Micro Targeted Audience [✓] Email & Phone Support [✓] 1 revision allowed [✓] Choice of Website Traffic, Contest, or Social Page Likes [✓] Determining what content is best for particular ad product [✓] One set of ads will run, 3 ads in a set 	<ul style="list-style-type: none"> [✓] Management of the campaign [✓] Bi-Weekly Analytic report emailed [✓] Weekly social network report emailed [✓] Deliver Ads To Micro Targeted Audience [✓] Email & Phone Support [✓] 2 revisions Allowed [✓] Choice of Website Traffic, Contest, or Social Page Likes [✓] Adjusting ads as needed to maximize results [✓] Determining what content is best for particular ad product [✓] A/B testing between multiple ads [✓] Total of 6 ads will run, 3 Ads in each set 	<ul style="list-style-type: none"> [✓] Management of the campaign [✓] Weekly Analytic report emailed [✓] Weekly social network report emailed [✓] Deliver Ads To Micro Targeted Audience [✓] Email & Phone Support [✓] 3 revisions Allowed [✓] Choice of Website Traffic, Contest, or Social Page Likes [✓] Adjusting ads as needed to maximize results [✓] Determining what content is best for particular ad product [✓] A/B testing between multiple ads [✓] Total of 6 ads will run, 3 Ads in each set