



## Reseller Price List – All Services

### CORE PLANS | Start Here

	<u>Your Cost</u>	<u>MSRP</u>
<b>The Daily Plan</b> - One daily post to Facebook and one network of your choice. (See next section for options.)	\$99 / Month	\$199 / Month
<b>The Daily Plan Español</b> - Una publicación diaria en español para Facebook y una red de su elección. (One daily post to Facebook and Twitter in Spanish.)	\$99 / Month	\$199 / Month
<b>The Double Daily Plan</b> - Two daily posts to Facebook and one network of your choice. (See next section for options.)	\$198 / Month	\$396 / Month
<b>The Content is King Plan</b> - Two daily posts to Facebook, Twitter, and LinkedIn, two weekly posts to Instagram, and one monthly blog post.	\$297 / Month	\$598 / Month
<b>The Growth Plan</b> - One daily post to Facebook and two networks of your choice. (See next section for options.) Also comes with Facebook Ads (includes \$50 ad budget). <i>Facebook Ads setup and management fees waived!</i>	\$297 / Month	\$598 / Month
<b>The Enterprise Plan (formerly Ultimate Plan)</b> - Two daily posts to Facebook, Twitter, LinkedIn, Pinterest, and Google+, five weekly posts to Instagram, Facebook Ads (includes \$70 ad budget), one monthly blog post, and Twitter Follower Boost. <i>Facebook Ads setup and management fees waived!</i>	\$497 / Month	\$799 / Month

### CORE PLANS | Second Network of Choice

All of our core plans come with posts to two different networks. Facebook is included, but the second network is your choice! Choose one of the four networks below.†

- Twitter
- LinkedIn
- Google+
- Pinterest

†Instagram is only available as a Lite or Deluxe add-on.

### NETWORK ADD-ONS | Lite

	<u>Your Cost</u>	<u>MSRP</u>
<b>Twitter Lite</b> - One daily post. Same content as core plan.	\$19 / Month	\$29 / Month
<b>LinkedIn Lite</b> - One daily post. Same content as core plan.	\$19 / Month	\$29 / Month
<b>Google+ Lite</b> - One daily post. Same content as core plan.	\$19 / Month	\$29 / Month
<b>Pinterest Lite</b> - One daily post. Same content as core plan.	\$19 / Month	\$29 / Month
<b>Facebook Groups</b> - One daily post. Same content as core plan.	\$19 / Month	\$29 / Month
<b>Instagram Lite</b> - Two weekly posts. Totally unique content, not the same as core plan.	\$49 / Month	\$99 / Month

## NETWORK ADD-ONS | Deluxe

**Pinterest Deluxe** - Five weekly posts. Totally unique content posted to a variety of boards.

<u>Your Cost</u>	<u>MSRP</u>
\$99 / Month	\$159 / Month

**Instagram Deluxe** - Five weekly posts. Totally unique content, not the same as core plan.

\$99 / Month	\$159 / Month
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## CUSTOM ADD-ONS | Twitter

### Twitter Follower Boost

We will follow 800 targeted users per month. (200 at a time, 4x per month)

<u>Your Cost</u>	<u>MSRP</u>
\$99 / Month	\$159 / Month

## CUSTOM ADD-ONS | Blog Content

Our high-quality blog posts are written by US-based, professional writers. Topics can be provided by the client, or we can suggest topics for the client's approval.

**Bronze Plan** - 500 words, native English writer, one edit allowed, standard formatting, no images or graphics, no backlinks or SEO keyword research.

\$59 / Each	\$99 / Each
\$175 / Four	\$299 / Four

**Silver Plan** - 750 words, native English premium writer, up to two edits allowed, standard formatting, one image or stock graphic included, one backlink, no SEO keyword research.

\$79 / Each	\$129 / Each
\$230 / Four	\$399 / Four

**Gold Plan** - 1,000 words, native English premium writer, up to two edits allowed, premium formatting, 2-3 images or graphics included. custom graphics available, three backlinks, SEO keyword research.

\$99 / Each	\$199 / Each
\$275 / Four	\$499 / Four

## CUSTOM ADD-ONS | Other

**Social Media Profile Creation** - Custom page creation with complete bio and images using your website's content. Feel free to send us images if you prefer.

<u>Your Cost</u>	<u>MSRP</u>
\$49 (one time)	\$79 (one time)

**Custom Reporting** - Gain access to our custom reporting feature to see metrics like follower growth, likes and shares, direct messages, engagement of all types, and much more. Reports sent weekly or monthly at your preference.

\$49 / Month	\$99 / Month
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*NOTE: Most network and custom add-ons are available as stand-alone services if requested.*

## Custom Advertising Plans

	<b>Ads BRONZE</b>	<b>Ads SILVER</b>	<b>Ads GOLD</b>	<b>Ads PLATINUM</b>
Platforms:	Facebook or LinkedIn	Facebook or LinkedIn	Facebook or LinkedIn	Facebook or LinkedIn
Setup Fee:	\$49 (one time)	\$49 (one time)	\$49 (one time)	\$49 (one time)
Mgmt Fee:	\$99 / Month	\$129 / Month	\$149 / Month	\$199 / Month
Budgets:	\$50-100 / Month	\$125-300 / Month	\$350-500 / Month	\$600-1,000 / Month
Includes:	<ul style="list-style-type: none"> <li>[✓] Management of the campaign</li> <li>[✓] Monthly Analytic report emailed</li> <li>[✓] Weekly social network report emailed</li> <li>[✓] Deliver Ads To Targeted Audience</li> <li>[✓] Email Support</li> <li>[✓] 1 revision allowed</li> <li>[✓] Choice of Website Traffic, Contest, or Social Page Likes</li> <li>[✓] One set of ads will run, 3 ads in a set</li> </ul>	<ul style="list-style-type: none"> <li>[✓] Management of the campaign</li> <li>[✓] Monthly Analytic report emailed</li> <li>[✓] Weekly social network report emailed</li> <li>[✓] Deliver Ads To Micro Targeted Audience</li> <li>[✓] Email &amp; Phone Support</li> <li>[✓] 1 revision allowed</li> <li>[✓] Choice of Website Traffic, Contest, or Social Page Likes</li> <li>[✓] Determining what content is best for particular ad product</li> <li>[✓] One set of ads will run, 3 ads in a set</li> </ul>	<ul style="list-style-type: none"> <li>[✓] Management of the campaign</li> <li>[✓] Bi-Weekly Analytic report emailed</li> <li>[✓] Weekly social network report emailed</li> <li>[✓] Deliver Ads To Micro Targeted Audience</li> <li>[✓] Email &amp; Phone Support</li> <li>[✓] 2 revisions Allowed</li> <li>[✓] Choice of Website Traffic, Contest, or Social Page Likes</li> <li>[✓] Adjusting ads as needed to maximize results</li> <li>[✓] Determining what content is best for particular ad product</li> <li>[✓] A/B testing between multiple ads</li> <li>[✓] Total of 6 ads will run, 3 Ads in each set</li> </ul>	<ul style="list-style-type: none"> <li>[✓] Management of the campaign</li> <li>[✓] Weekly Analytic report emailed</li> <li>[✓] Weekly social network report emailed</li> <li>[✓] Deliver Ads To Micro Targeted Audience</li> <li>[✓] Email &amp; Phone Support</li> <li>[✓] 3 revisions Allowed</li> <li>[✓] Choice of Website Traffic, Contest, or Social Page Likes</li> <li>[✓] Adjusting ads as needed to maximize results</li> <li>[✓] Determining what content is best for particular ad product</li> <li>[✓] A/B testing between multiple ads</li> <li>[✓] Total of 6 ads will run, 3 Ads in each set</li> </ul>