



Reseller Price List – All Services

Social Media Plans

		<u>Your Price</u>	<u>MSRP</u>
The Daily Plan	Monthly	\$99	\$199
Once daily posting to Facebook and Twitter.			
The Daily Plan – Español	Monthly	\$99	\$199
Una publicacion relevante, unica y de calidad para la pagina de Twitter y Facebook de tu empresa, 7 dias a la semana.			
The Double Daily Plan	Monthly	\$198	\$396
Twice daily posting to Facebook and Twitter.			
The Content is King Plan	Monthly	\$297	\$598
Twice daily posting to Facebook, Twitter, and LinkedIn PLUS twice per week posting to Instagram and one monthly blog post.			
The Growth Plan	Monthly	\$297	\$598
Once daily posting to Facebook and Twitter, Facebook Ads with a \$50 budget, and one monthly blog post.			
The Enterprise Plan (Ultimate Plan)	Monthly	\$497	\$799-999
Twice daily posts to Facebook, Twitter, LinkedIn, Pinterest, and Google+ PLUS five weekly Instagram posts, Facebook Ads with a \$70 budget, one monthly blog post, and Twitter Follower Boost.			

Additional Network Add-Ons

		<u>Your Price</u>	<u>MSRP</u>
LinkedIn Lite	Monthly	\$19	\$29
Once daily posting to LinkedIn. Same content as core plan.			
Pinterest Lite	Monthly	\$19	\$29
Once daily posting to Pinterest. Same content as core plan posted to one board.			
Pinterest Deluxe	Monthly	\$99	\$159
Five weekly posts to Pinterest. Unique content posted to a variety of boards.			
Google+ Lite	Monthly	\$19	\$29
Once daily posting to Google+. Same content as core plan.			
Facebook Groups	Monthly	\$19	\$29
Once daily posting to your Facebook Group. Same content as core plan.			
Instagram Lite	Monthly	\$49	\$99
Two weekly posts to Instagram. Unique content, not the same as core plan.			
Instagram Deluxe	Monthly	\$99	\$159
Five weekly posts to Instagram. Unique content, not the same as core plan.			

Facebook Add-Ons

		<u>Your Price</u>	<u>MSRP</u>
Facebook Like Boost (\$35 ad budget)	Monthly	\$99	\$159
<p>We will run an ad campaign on your behalf, including \$35 in Facebook ads. Includes creation of multiple custom ads, split tested for effectiveness, daily campaign monitoring and adjustments as necessary, and once-per-month reporting. Ads can be focused on Facebook page likes, app tab landings, or website clickthroughs.</p>			
Facebook Ads, Bronze (\$50 ad budget)	Monthly	\$125	\$199
Facebook Ads, Silver (\$100 ad budget)	Monthly	\$175	\$250
Facebook Ads, Gold (\$150 ad budget)	Monthly	\$225	\$300
Facebook Ads, Platinum (\$500 ad budget)	Monthly	\$599	\$799

We will create and run a Facebook ad campaign, which includes the ad budget shown above for each plan. Includes creation of multiple custom ads, split tested for effectiveness, ongoing campaign monitoring and adjustments as necessary, and once-per-month reporting. Ads can be focused on Facebook page likes, app tab landings, or website clickthroughs.

Twitter Add-Ons

		<u>Your Price</u>	<u>MSRP</u>
Twitter Follower Boost	Monthly	\$99	\$159
<p>We will follow 800 targeted users per month. (200 at a time, 4x per month)</p>			
Twitter Network Builder	Monthly	\$149	\$225

We will follow 400 targeted users per month, make 3 retweets and/or @ replies per day, 7 days a week, and respond to all retweets and @ mentions.

Custom Blog Content

		<u>Your Price</u>	<u>MSRP</u>
Weekly Blog Posts (4 per month)	Monthly	\$175	\$299
Single Blog Post	Each	\$59	\$99

Our high-quality blog posts are written by US-based, professional writers. Topics can be provided by the client, or we can suggest topics for approval. Posts are around 500 words and written to be compelling and sharable.

Other Services

		<u>Your Price</u>	<u>MSRP</u>
Facebook Profile Creation	Each	\$49	\$79
Twitter Profile Creation	Each	\$49	\$79

These pages and profiles will contain complete bio and about details and are well-worded, and optimized for search on the given network. We'll also drop in a simple image (screen shot from client's website, etc.) as a cover on each.